



CASECOACH

Interviewer	Case
Candidate	Date

Problem-solving

Structuring	Rating	Comments
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1 = Did not offer a clear structure; 3 = Identified the right question; broke it down into an exhaustive set of independent drivers (e.g., MECE); 5 = Provided an approach to solving the case; shared helpful insights

Numeracy	Rating	Comments
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1 = Made mistakes and needed help; 3 = Calculated correctly and confidently; stated implications; 5 = Laid out a clear and optimal approach; calculated particularly quickly

Judgement and insights	Rating	Comments
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1 = Missed basic insights; 3 = Connected findings to develop practical recommendations; made reasonable hypotheses; 5 = Shared impressive insights; flagged far-reaching implications

Creativity	Rating	Comments
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1 = Struggled to generate new ideas; 3 = Shared numerous and varied strong ideas; 5 = Displayed exceptional creativity in a structured way

Synthesis	Rating	Comments
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1 = Did not make a clear and sound recommendation; 3 = Supported recommendation with key points, followed by specific next steps; 5 = Was particularly convincing

Case leadership	Rating	Comments
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1 = Was lost at times; 3 = Progressed without help; stayed focused on the question and the client's goal; 5 = Developed an answer early on; progressed quickly and confidently

General impression

Presence	Rating	Comments
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1 = Was not client-ready; 3 = Was professional, engaging, energetic and confident; 5 = Built genuine rapport; showed positive personality; displayed expert-like credibility

Communication	Rating	Comments
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1 = Was unclear and scattered; 3 = Listened well; spoke accurately, specifically and concisely; 5 = Was particularly organised; shared conclusion or approach before detail; communicated visually

Summary

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Rating: 1 = Below the bar needed to receive an offer; 3 = Meets the bar; 5 = Stands out on this dimension (top 10%)